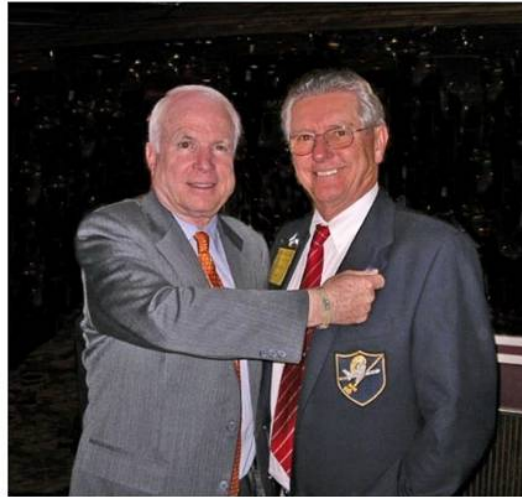


Featuring AllSportRating Sport Consultant, Mr. Len Kaine



Senator John McCain Presents Presidential Award to Mr. Len Kaine

Senator John McCain pins the "***President's Life Time Achievement Award for Volunteer Service***" on Len Kaine,
President of the ***Golden Rule Society***

The award was presented during the 50th Anniversary of the US Navy's Carrier Combat Pilot's *Tailhook Association* in Reno Nevada on 9 September 2006. Senator McCain was the guest speaker for over 3,350 attendees at this annual convention.

The Focus is on the Children

The Golden Rule Society's philosophy says it all,

"To better the lives of others is your life's greatest reward."

The Golden Rule Society (***GRS***) is led and managed exclusively by non-paid volunteers who reach out to welcome every child with access to the Internet. The ***GRS*** offers a number of beneficial educational, motivational, inspirational, and character building programs to **all** children but with special affinity for children of **Military Service Members, Firefighters, and Law Enforcement Personnel.**

A commendable aspect to the **GRS's** business model is that 100% of the funds raised by the organization help children and non-profit beneficiaries. In fact, in the 34+ years since the Golden Rule Society began more than one million young lives are estimated to have been touched and improved by the very generous outreach programs offered by the **GRS**.

About the President of the Golden Rule Society.

During the Vietnam War both Senator McCain and Mr. Kaine were Navy pilots flying combat missions over North Vietnam. Kaine is a retired Navy Captain with over 100 combat missions. He has two Distinguished Flying Crosses, seven combat Air Medals plus many other Navy awards to his credit.

During his second career, as an airline pilot, Kaine founded and took the helm of the **GRS** in 1972. His first major fund-raising program substantially benefited POW/MIA families. Kaine has been at the epicenter of many highly successful programs and activities benefiting children in all 50 States and 15 other countries. His exuberance, innovation, and hard work has not gone unnoticed:

- ***Nobel Peace Prize*** nomination—2003
- ***President's 2005 Volunteer Service Award***; Gold Medal and Citation for his charity work—2005
- ***Community Spirit Award*** from International Committee of Kiwanis International—2003
- Placed on the ***National Role of Honor*** in Washington, DC—2002
- ***"Hero Award"*** for his charity work from New Vision, Inc.—2001
- Contention for the ***"Extra Mile Award"*** in Washington D.C. (similar to the Hollywood Walk of Fame)—2005
- Accolades and letters of commendation from numerous State Governors---2003
- Letter of Commendation from the Under Secretary of Defense (Director of Youth Activities) ----2002
- ***"Thank You!"*** certificates from the Chairman of the Joint Chiefs of Staff and the Chief of Naval Operations—2002
- Multiple proclamations from the Mayor of Coronado, CA for ***Golden Rule Society Week*** (Annual 4th of July event)
- Recognized by a number of local and national newspaper articles for ***GRS's*** many contributions

A Proven Approach to Success in Life

GRS believes all children should have an opportunity for a successful life. **GRS** vastly improves their opportunities and their chances by sharing with the children, their parents, and relatives the wisdom and discipline of history's most successful people. **GRS** is teaching young adults how to make their hopes and dreams come true. "And," Mr. Kaine adds, "I guarantee that every child that takes advantage of our program will be more successful in life!"

For more information on The Golden Rule Society visit:

<http://www.goldenrulesociety.org>

<http://GoldenRule.AllSportRating.com>